

Memorandum of Understanding

BETWEEN

Oriental University, Indore
Opp. Rewati Range, Gate No. 1, Jakhiya, Sanwer Road, Indore

AND

**BRINGLE UK (54 Beechcroft Rd, Bushey, Herts. WD23 2JU, UK) &
India [GB-11, High Street Mall, Kapurbawdi Junction, Thane (west) – 400607]**

This Memorandum of Understanding (hereinafter referred to as "MOU") is entered on May 11, 2022 by and between **Oriental University, Indore Opp. Rewati Range, Gate no.1 Jakhiya, Sanwer Road** (hereinafter referred to as "OUI")

And

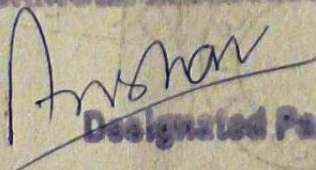
BRINGLE UK & India (hereinafter referred as "**Bringle**"), headquartered in UK & India, with its registered office at Thane, India with an objective to make a difference and have decided to support the educational institutions and develop the digital skills which will be required in future that can help students to become employment ready. These 7 digital skills are:

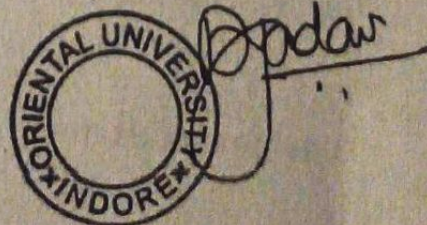
1. Design Thinking
2. Lean thinking and Project Management
3. Digital Marketing to Growth Marketing
4. Cloud computing as everything is in cloud now
5. Artificial Intelligence and Machine Learning including Robotics
6. UI/UX including AR/VR, gamifications, virtual reality and metaverse
7. Data Analytics with great reasoning power

Bringle has the following USPs:

- Core Team of highly and variedly experienced people
- Personalized approach with regard to each individual
- We do detailed psychometric test of each individual and identify their strengths and areas needing improvement
- Our mentors will have personalized 1 on 1 call with each individual to guide them on their career path, skill sets, and industry readiness and opportunities

For **BRINGLE Excellence LLP**


Designated Partner



01 of 04

- Develop soft and life skills like communication skills, critical thinking and entrepreneurial mindset
- Help them to prepare for their resume profile, skills profile and video profile
- Prepare them for interviews and guide them to become successful first time managers
- Mold them to be the next generation of Transformers to take India to 5 trillion dollars economy, by being part of our teams
- Provide end-to-end support from idea validation-business and financial model preparation-fund raising-and growth marketing perspective (design your unicorn proprietary methodology using 4 areas 7 pillars and 105 factors which can make or break the business)

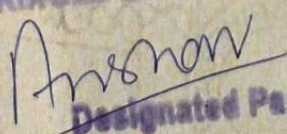
WHEREAS, the Parties share similar missions and wish to cooperate in areas of mutual concern to enhance the effectiveness of their development efforts:

WHEREAS, Oriental University is one of the top names in education in Central India since 1995. The most sought – after name for quality education in Madhya Pradesh. Oriental University is the first Private University of Indore established in 2011. The philosophy of OUI is to contribute in a broader sphere, by offering diverse courses in Agriculture, Commerce, Computer Applications, Education, Engineering, Law, Library & Information Sciences, Management, Media Studies, Pharmacy, Science etc. Currently, the University's exquisite infrastructure with the latest teaching aids, well-equipped laboratories, and field exposure through various ongoing live projects combines innovative teaching and pioneering research in a highly collaborative environment that transcends traditional academic boundaries. Thus, OUI understands the need for creating and participating in the mission "Zero Unemployment" to empower youth for a bright future of the country and wishes to cooperate with Bringle for this good cause that they are working towards.

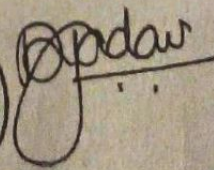
WHEREAS, Oriental University wishes to work in collaboration with Bringle towards Enhancing Employability of the Youth.

WHEREAS, Bringle will work on inculcating 7 futuristic skills employability index improvement and developing entrepreneurial mindset and startup support to generate more and more employment for the country.

THEREFORE, Oriental University and Bringle can have mutual beneficial association by way of signing a MOU in the areas of their interests.

For BRINGLE Excellence LLP

 Designated Partner





02 of 04

The core areas of mutual cooperation include but not limited to and are based on certain terms & conditions.

Bringle to provide the following services:

- Regular knowledge sharing sessions for students/ faculty on varied topics and industry experts. (Once in a month webinar). Participation certificates will be issued (Bringle UK) to all those participate in full and provide session feedback.
- Internship for the students. (all can participate)
- Providing students the opportunity/ platform to write/ speak in various forums. (Qualified students will be provided such opportunities).
- Involving students in various research initiatives. (Qualified students will be provided such opportunities).
- Run Hackathons. (All can participate).
- COEs supporting incubation centers, placement cells to focus on domain expertise, making industry ready and entrepreneurial journey.
- NAAC / NIRF Consulting as per mutually agreed commercials.
- On demand training programs on mutually agreed commercials.
- Developing campus ambassador student's teams who will arrange, coordinate, manage Bringle talks, Bringle Blended Meetups expert sessions like TEDx talks.
- Engaging the students in our Zero Unemployment and Know Yourself campaigns in the region.
- All students will receive certificates (Bringle UK) for the activity that they will participate in.
- Top 12 institutes from across the country will get a special recognition trophy along with mention in our forthcoming books.
- Students will register with Bringle for participation in various activities. Bringle will take inputs from OUI for the same.
- Regular reviews with the management of the two parties will be held to check the health of the partnership.
- Oriental University will extend Bringle's webinar (and other activities) invitations to its students with instructions to participate with full concentration and ask questions that they may have regarding the topic being discussed.
- There is no financial liability on either party unless otherwise specifically and mutually agreed upon.

For BRINGLE Excellence LLP

Anshuman

Designated Partner



03 of 04

In no event shall either party be liable for any indirect, incidental, special, consequential damages, including, but not limited to, loss of profits, revenues, data or use, incurred by the other party in connection with, arising out of or under this MOU save for any such loss suffered resulting from any willful and grossly negligent act or omission of either of the parties. If there are any disagreements about the terms of this agreement or the operation of programs authorized by this MOU, both parties agree to refrain from unilateral action, to consult with each other and negotiate in good faith a mutually agreeable resolution.

The MOU between Oriental University and Bringle will be in force unless terminated by either Party. Either Party may terminate this MOU by giving three (3) months written notice to the other Party. The MOU shall be assumed to be in force from the date of signing of the MOU. This agreement can be further renewed by the consent of both the parties. An annual review will be held between OUI and Bringle to see the effectiveness of the program – which will enable decision to continue with the MOU/ terminate/ modify the terms and conditions.

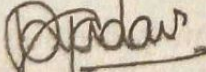
IN WITNESS WHEREOF, the duly authorized representatives of the Parties affix their signatures below.

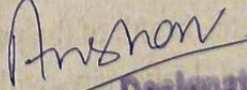
For Oriental University, Indore

For Bringle

Name: Dr. PRADYUMNA YADAV

Name:

Signature: 

Signature: 
For BRINGLE Excellence LLP
Designated Partner

REGISTRAR
ORIENTAL UNIVERSITY
INDORE

Date: May 14, 2022

Date: May 15, 2022

